



EMBASSY OF PAKISTAN
SEOUL

COMMERCIAL COUNSELLOR
No. Com. 7(2)/2013

December 2nd, 2016

Subject: SUPPORT IN MARKETING ACTIVITIES – PROMOTIONAL MATERIAL/SAMPLES OF PAKISTANI MANUFACTURED PRODUCTS

Please refer to the subject cited above.

2. The Commercial Section, Embassy of Pakistan, Seoul, regularly interacts with various public and private institutions of the Republic of Korea to highlight competitive edge and promise manifested by various industrial sectors of Pakistan. However, it may be appreciated that verbal discussions accompanied with promotional materials like brochures, catalogues and samples are more potent in reinforcing personal exposure of potential buyers and eliciting positive response.

3. The Commercial Section, Embassy of Pakistan, Seoul will appreciate your support in urging your members to provide catalogues, brochures, and samples of products manufactured and exported by them to the office of Commercial Counsellor, Seoul to augment its overall export promotional efforts. This contribution will not only revitalize overall marketing efforts but will also help in establishing display corners in the Mission. In case of any query, please feel free to contact this office.

Best regards

Yours sincerely,

(ADNAN IQBAL)

Commercial Counsellor

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